



## Social Media Strategies

### Hashtags

#italianfestottawa

#Lavitaebella

#PrestonStreet

#myottawa #ottawa #summer can be added to any tweet

### Promo for the SWRL soccer jugglers

This year we will have Team SWRL - North America's Top Soccer Freestylers here for the festival on Saturday, June 14. These guys will perform juggling and agility tricks with soccer balls right on Preston Street. They will also take part in a soccer clinic.

**Hashtags:** [#swrl](#) [#freestylesoccer](#)

#### **Website info:**

[www.freestylesoccer.com](http://www.freestylesoccer.com)

If you would like one-on-one training/a chat about Social Media strategies or want to discuss ways to promote your business through the Preston Street social media channels, contact Michelle at [social@prestonstreet.com](mailto:social@prestonstreet.com)