



Preston Street | OTTAWA

**PRESTON STREET BIA
BOARD MEETING
Tuesday, April 10, 2018
MINUTES**

Attendance: Mario Giannetti, Denis Matte, Cristina Forieri, Delio D'Angelo, Amanda Papalia, Steve Moffatt, Antonella Ceglia, Emily Ienzi, Lori Mellor

Absent: Brian Murray, Catherine McKenney

1. Approval of Minutes:

Moved by: Cristina Forieri

Seconded by: Delio D'Angelo

Carried.

2. Approval of Agenda:

Moved by: Cristina Forieri

Seconded by: Emily Ienzi

3. Chairman's Report:

4. Welcome to April Miller of EVOO/ Mati and Gen Dowling of N1Thai Boxing Academy: The Chair welcomed April and Gen and thanked them for volunteering to help us in constantly improving Little Italy. He noted that we have a great group of Board Members who give 110%. Although we can't please everyone, we will continue to do our best to serve the majority of interests in the area.

5. Procurement Policy: Updated policy was presented to the Board for approval.

MOTION: That the Board accept the updated policy;

Moved by: Steve Moffatt

Seconded by: Amanda Papalia

Unanimously accepted.

6. Election Related Resources Policy: This was tabled for the May meeting.

7. Approval for the GRM Video Project:

MOTION: That the board approve a 12 week trial of 3 ten second videos per week, at a cost of \$500 per month.

Moved: Amanda Papalia

Seconded: Antonella Ceglia

Unanimously accepted.

8. Census Study: We have been presented with a proposal to do a thorough review of the census of the membership, including updating the business directory, determining the level of economic activity in the area, residential census, etc. The Board would like to discuss the items in the proposal with a view to changing the requirements. Michel Frojemovic will be invited to meet with the Board at the next meeting.

9. Italian Week Funding Request: The Chair advised the Board that the new team is very cooperative, and that they have met with us three times. They are starting this year with virtually no budget being left for them by the

previous administration. They need to raise money in order to put the Preston Street programming on. They have been invited to speak directly to the Membership at the AGM this evening.

10. Presdelicious: The campaign has been launched to the Membership. The artwork was presented to the Board.

11. Signal Box Wraps: Emily and Antonella presented the artwork to the Board. The artwork shows Vespas and Fiats, in retro colours. The Board was pleased with the art. Delio was concerned that the Vespa were not a certain year's model and that there were subtle differences in placement of the headlight, seat shape etc.

12. Annual General Meeting: Tonight, 6:30. Board Members are expected to attend.

13. Porchfest: The BIA has been approached by the organizer of Porchfest, a one-day event that has musicians performing on commercial and residential porches throughout the area. The Board asked that the organizer Ken Mckay attend the next board meeting to enable them to learn more about the event.

MOTION: To approve a sponsorship of up to \$2,000.

Moved: Denis Matte

Seconded: Steve Moffatt

Carried

4. Councillor's Report: The Councillor was unavailable.

5. Financial Report: The Financial report had not been received prior to the Board meeting. The February and March Report will be attached to these Minutes.

6. Other

- 1. Antonella Ceglia seeking advice re: Patio:** La Roma has been negatively impacted by the new minimum pedestrian clearway by-law. This will reduce their patio size from 40 to 15 seats, making the patio not economically viable. They have a stay for 2018, however must be in compliance for 2018. Do any Board Members have advice on how they can tackle this? Steve Moffatt suggested they contact FoTenn Consulting.
- 2. Meet me on Preston Calendar:** The Board is not happy with the new format of the Calendar. It is felt that it is too wordy and needs more graphics to draw the reader in. There were also issues with businesses not receiving the Calendar. ACTION: Great River Media has reverted to the previous format for the May Calendar.

Carry forward items

1. Bambini flag replacement and L'Italia
2. Queensway Bridge replacement, lighting and electrical plan.
3. Bollard repair (under Queensway)
4. Presdelicious
5. Queensway Mural and Lighting repair and maintenance.
6. Signs on Trillium Pathway: in progress
7. CycleFriendly tourist area designation
8. Tree light replacement- ongoing
9. Albert Archway location and design partnership.
10. Retail Gap Strategy
11. Boundary Expansion