



Preston Street | OTTAWA

**PRESTON STREET BIA
BOARD MEETING
Tuesday, January 9, 2018
MINUTES**

Delegation from The Gladstone, Al Connors

In 2017 the Gladstone formally registered as a not for profit. The new business model is that the theatre is a 100% rental house, with no productions being staged by the Gladstone. They are not eligible for on-going funding until their third year of operation as a NFP. In 2017, they have hosted 120 performances, averaging 130 seats per night. They are currently in negotiations with the landlord for the rent. This could have a large impact on their requirements for 2018. They have applied for a grant for a Marketing Communications person. The 2017 BIA sponsorship grant was used for advertising. In 2018 they will be printing the programs in-house, which allows them to generate revenue from all of the productions, as well as generate advertising revenue. They now have a Lobby digital display that allows them to sell more advertising. The BIA Calendar is always enlarged and printed off and mounted in their lobby.

The Board asked them to prepare a proposal to wean them off BIA funding. Mr. Connors will present at the February Board Meeting.

Attendance: Denis Matte, Brian Murray, Amanda Papalia, Steve Moffatt, Delio D'Angelo, Antonella Ceglia, Tim Beed, Lori Mellor

Absent: Mario Giannetti, Cristina Forieri, Emily Ienzi

1. Approval of Minutes:

Moved by: Delio D'Angelo

Seconded by: Antonella Ceglia

2. Approval of Agenda:

Moved by: Steve Moffatt

Seconded by: Brian Murray

3. Chairman's Report:

3.1 **Annual General Meeting:** Will be held on Tuesday, February 6, at St. Anthony's Soccer Club. Board Members are expected to attend.

3.2 **Father's Day Festival Sunday Programming:** Ferrari Association has offered to provide more programming on Sunday evening with additional Ferrari displays. They have requested that the BIA increase sponsorship from \$15,000 to \$20,000.

MOTION: To approve an increase in sponsorship for the Ferrari Festival to \$20,000, to enable them to provide more activity on Sunday night.

Moved by: Denis Matte

Seconded: Brian Murray

Unanimously accepted.

3.3 **DiscoSkate Night update:** Arrangements are in place, and promotional campaign is almost ready for release. The Board would like the insurance from Dems and Doll to be reviewed by our insurance rep, to ensure we are covered against liability. Our rep requested and received changes to the policy and expressed that she is satisfied with Dems and Doll's rider. Attached is her response on coverage for the Board Members against liability.

3.4 **CCTV Cameras**

A discussion was had around purchasing cameras for the Queensway overpass. The discussion also included the importance of our members also mounting cameras to give better coverage of the entire street.

3.5 **Signal Box Wraps:** Antonella Ceglia and Emily Ienzi will make recommendations to the Board for artwork.

3.6 **Board Applicant Rita Antonelli:**

A delegation from the Board met with Ms. Antonelli to learn what she could contribute to the board and what her expectations were. The delegation came away with the impression that Ms. Antonelli was very interested in social welfare, working with Seniors to sort out issues they might have with dealing with the Italian government. Dear Rita, It was a pleasure to meet with you before Christmas, and we thank you for offering your services to the Board of the Preston Street BIA. The report from the delegation who reviewed your candidacy was on the agenda for the January board meeting. The delegation reported back to the Board and the consensus was that it was felt that your interests lie more in assisting in the Italian Community, and not necessarily the promotion and marketing of the businesses in the BIA. This is a critical requirement for members of the board of directors. It was felt you would be disappointed by participation on the Board as it would not involve your areas of interest. For this reason, we will not be asking for your presence on the Board.

3.7 **St. Anthony's Church Fundraiser:**

Pino Buffone requested that we make the Board members aware of this fundraiser. He was advised that the BIA is not for profit and cannot make charitable donations.

4. Councillor's Report:

4.1 **LRT Schedule:** there will be a briefing a week from Friday. They are planning to have the LRT open by August 2018. Phase II and Gladstone Station should be moving ahead in 2019.

4.2 **Oak Street Complex:** Ottawa Community Housing has been given 7 acres of the Oak Street Complex site. They are planning mid-rise, mixed uses, with market rent and subsidized housing. Initially they will be replacing the community housing that is located between Rochester and Booth at Gladstone, which are also slated for re-development.

4.3 **New location of Ottawa Hospital:** There will be an open house at Tom Brown Arena on Thursday at 7:00 pm.

4.4 **Albert Street Complete Streets Study:** Albert is currently being redesigned to create a complete street. With the completion of the new LRT, they will be able to reclaim the bus lanes. Scott/ Albert/Laurie will provide dedicated bike lanes from Churchill to beyond Ottawa U. Albert between Empress and Bay will have full reconstruction. After Bay Street, there will be temporary bikes lanes. With the completion of the LRT, the STO buses will be limited to the Albert, Slater, Kent, Lyon loop.

4.5 **900 Albert development proposal:** This has been put on hold pending the completion of a design charette. There will be a podium facing Albert Street, and wrapping around to City Centre Drive. The current proposal calls for 59, 55 and 50 storey towers.

5. Financial Report: was attached.

6. Other

6.1 **Decorative graffiti proof wraps for electrical boxes.**

Antonella and Emily will look into the design for these wraps.

6.2 **FCA Ferrari may be providing a proposal to extend programming into Sunday of Italian Festival.**

6.3 **Marijuana Dispensaries:** Mario Giannetti and the ED had a phone meeting with Yasir Naqvi. During the course of the call Minister Naqvi, advised them that he is currently shepherding legislation through that would clarify the laws around medical dispensaries. He made it clear that the Federal Government has sole responsibility for distribution of medical marijuana, which must be ordered through their suppliers. Any Dispensaries are now and will remain illegal after recreational marijuana is legalized July 1, 2018. He asked us to warn our landlords that there are serious consequences for landlords who knowingly lease to marijuana shops. The ED advised the Board that the Police had worked with the landlord to evict Green Tree, at the corner of George and Preston. In addition, they have served warrants on the other two locations and anticipate their eviction soon.

6.4 **Bambini Flags and Grammar error:** Ray Neon has been asked for a quotation to provide the two flags, in order that their positions can be reversed, to meet the requirements of protocol, and to insert L' into the VIVA Italia script.

6.5 **For next agenda:**

Add Italian Festival

Add CCTV cameras

Carry forward items

1. Bambini flag replacement and L'Italia
2. DiscoSkate Night
3. Queensway Bridge replacement, lighting and electrical plan.

4. Bollard repair (under Queensway)
5. Presdelicious
6. Queensway Mural and Lighting repair and maintenance.
7. Signs on Trillium Pathway: in progress
8. CycleFriendly tourist area designation
9. Tree light replacement- ongoing
10. Albert Archway location and design partnership.
11. Retail Gap Strategy
12. Boundary Expansion
13. Procurement Policy